citrix®

ChromeOS Flex

Citrix DaaS and ChromeOS Flex

Extend the life of existing devices with a modern OS
and secure desktop as a service (DaaS) solutions

The average endpoint has a lifespan of two to threeyears before it experiences performance issues, security vulnerabilities, and limited support. And, as cybersecurity threats increase year over year and the demand for hybrid work solutions goes global, maintaining secure, sustainable endpoints in a cost-effective way can seem like an impossibility.

68%
of organizations
experience one or more successful endpoint attacks, compromising data and/or IT infrastructure. [1]

53%
of workers
now expect a hybrid work arrangement and 38% actively prefer it.[2]

Last year, nearly
54 million metric tons
of e-waste was generated globally and will double by 2030.[3]

Organizations of all types, including contact centers, education, healthcare, retail, and financial services need a way to extend the life of existing endpoints without sacrificing business-critical security and flexibility to counter evolving threats and support hybrid work.

Modernize PCs, Macs, and thin clients with Citrix DaaS and ChromeOS Flex

ChromeOS Flex, a free solution, turns existing PCs, Macs, and thin clients into ChromeOS devices, an ideal platform for a fast, secure, efficient cloud-first hybrid work solution. Unify your employee work experience across all ChromeOS devices — both Chromebooks and converted ChromeOS Flex devices — with Citrix DaaS, providing seamless access to all apps, desktops, and data through the most secure OS, hardening existing devices for a longer lifespan.

Refresh existing devices for better performance — anywhere

Improve your hybrid work experience, empower IT with simplified management and security, and reduce costs by extending the life of existing devices for increased sustainability and cost savings.

Easy deployment and unified management

Transform existing hardware into ChromeOS devices by deploying ChromeOS Flex across your organizations fleet of managed (or BYO) devices via USB or network deployment, then manage devices and policies from the centralized Google Admin console. Plus, with the Citrix DaaS integration in the Google Admin console, IT can manage users, devices, apps, desktops, and granular security polices all from one pane of glass.

Customized, consistent work experience — from anywhere

Enable secure hybrid work with fast access to apps, desktops, and files via the Citrix Workspace app on any ChromeOS device. Citrix DaaS extends access to all types of full-feature Windows and Linux apps and desktops on ChromeOS devices. When employees sign in to their ChromeOS device and the Citrix Workspace app, they have a custom yet consistent user experience so they can be instantly productive from any device — whether it's a converted ChromeOS Flex device or a brand new Chromebook.

Proactive threat protection

Did you know there has never been a reported ransomware attack on a ChromeOS device?[4] Turn aging Macs, PCs, and thin clients — at greater risk for security attacks — into secure ChromeOS devices with built-in multi-layered security, automatic security updates, and remote wiping. And with Citrix DaaS, no data is ever stored on the physical device, ensuring information is kept safe if a device is lost or stolen.
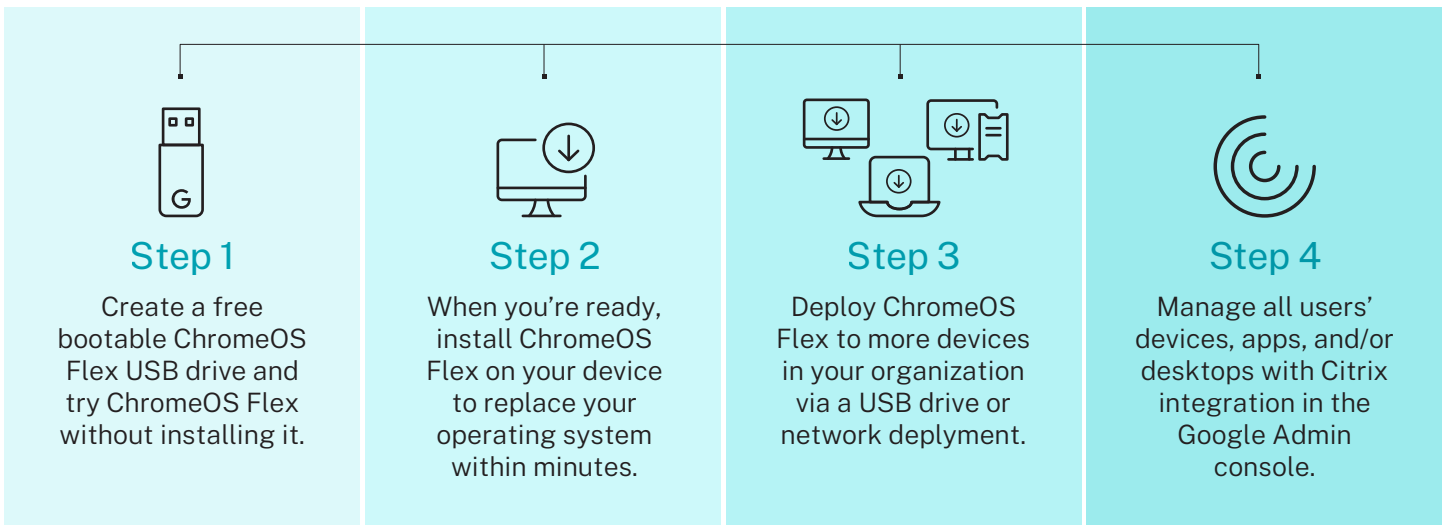
Smarter investments and lower TCO

Make the most of your existing hardware while reducing operational expenses by refreshing older hardware with a fast, modern operating system. Designed to support the most common PCs, Macs, and thin clients in the past 10 years, ChromeOS reduces cost of devices by 43 percent with an estimated benefit of $5,400 savings in hardware and software costs per device over three years.[5]

Better sustainability with longer device lifecycles

More than 40 million tons of e-waste are generated each year.[6] Decrease your environmental impact by extending the lifespan of existing devices. Citrix and ChromeOS make older hardware more sustainable by reducing power consumption by nearly 20 percent.[7]

How it works

Step 1
Create a free bootable ChromeOS Flex USB drive and try ChromeOS Flex without installing it.

Step 2
When you're ready, install ChromeOS Flex on your device to replace your operating system within minutes.

Step 3
Deploy ChromeOS Flex to more devices in your organization via a USB drive or network deplyment.

Step 4
Manage all users' devices, apps, and/or desktops with Citrix integration in the Google Admin console.

A win for employees, IT, and your organization

Employees
Improve productivity and user experience with one-click access to a customized, consistent workspace anywhere, from any ChromeOS device.

IT and Security
Protect IP and data with a natively secure OS, multi-layered security policies, and unified IT management of apps, desktops, and devices from one central console.

Organization
Dramatically reduce hardware expenses and TCO while improving your sustainability footprint with energy savings and e-waste prevention.

citrix Ready™

A Citrix Ready validated solution
ChromeOS Flex has been integrated and verified to ensure compatibility with Citrix DaaS and many other Citrix products and services.

Secure existing devices, simplify hybrid work, and increase sustainability — for less.

▶ Learn more at citrix.com/google.

Resources:
[1] Ponemon Institute | [2] Gallup | [3] Newsweek | [4] Google | [5] ESG | [6] Tech Target and ESG | [7] Google

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