



## 4 ways Citrix and Microsoft endpoint management protect your enterprise

Industry and market disruption are the new normal: They're affecting when, where, and how employees work, stressing business operations. Despite these pressures, you can keep your user experience and enterprise security rock-solid in any condition. With **Citrix Endpoint Management** and **Microsoft Endpoint Manager** (formerly Microsoft Intune), IT can enable remote workers, secure devices, and deliver all the apps your employees need to do their jobs, including seamless integration of Office 365 and Microsoft Teams.

Here's why you need unified endpoint management (UEM) from Citrix and Microsoft now more than ever:



### Remote workers

50 percent of all organizations say at least 81 percent of their workforce is working remotely.<sup>1</sup>



### Apps

Employees use 35 apps a day and 90 apps per month, on average.<sup>2</sup>



### Endpoints

61 percent need to manage and secure 1,000 or more endpoints.<sup>3</sup>

## Citrix Workspace and Microsoft deliver a scalable modern desktop experience

Enterprises like yours are adopting **Citrix Workspace**, Microsoft 365, and Azure to drive collaboration, productivity, and innovation. Together, **Citrix and Microsoft deliver a multi-platform modern desktop** that's equipped with intelligence and provides real-time insights, to maximize the collaboration, productivity, and engagement of your employees. Scale it swiftly to support remote workforce growth, maintaining your momentum in the marketplace.



## Citrix and Microsoft secure the world of remote work together

To manage and secure these apps across your diverse wealth of endpoints, you have a choice of unified endpoint management (UEM) solutions to consider. However, **most UEM solutions lack Microsoft 365 Office app integration capabilities** and the depth of compliance and security policies from Citrix.

Microsoft Endpoint Manager provides endpoint policies for devices using Microsoft apps, including Office. If you need to manage and secure non-Microsoft apps, **Citrix Endpoint Management offers the widest range of app support and policies**, which trigger automated actions based on how, when, and where users access apps and data. Together, we create a unified experience for all your technology, including Citrix Workspace, Microsoft tools, and other apps.

## Microsoft Endpoint Manager and Citrix Endpoint Management: Better Together

You rely on Citrix and Microsoft to run and secure your anytime, anywhere business. Here's why you need Microsoft Endpoint Manager and Citrix Endpoint Management to achieve greater benefits for your entire company.

### 1. Spark employee productivity and engagement with a complete, secure workspace

You want to empower your users with ease of access and all the apps they need to collaborate and work productively. By adding Citrix Endpoint Management to your Microsoft UEM platform, employees can use a **single sign-on** to access all their apps and get better-than-native features with Citrix Secure Mail, increasing their productivity. They also can add Microsoft or third-party apps from a **unified app store**, making it nearly effortless to get the resources they need for digital work.



### 2. Simplify and standardize endpoint management for your IT team

Your IT team wants to increase visibility and control over all the apps, devices, and connections you manage, **including Office 365 and Teams**. Citrix Endpoint Management provides IT with a **single pane of glass to manage** and integrate all apps, policies, and security. With **200+ mobile device management (MDM) and 70+ mobile app management (MAM) policies supported** by Citrix, IT can automate compliance in a streamlined manner, creating consistency. And finally, single sign-on, virtualized workspaces, Secure Mail, and scalable endpoint management with Citrix and Microsoft all translate to strong data protections and enterprise security.



### 3. Increase IT flexibility to support app and device growth within your cloud-enabled, digital workspace

Your business is creating the future of work, and technology is developing and innovating the platform to support it. With **seamlessly integrated Citrix and Microsoft endpoint management**, the business can secure and deploy any and every app it needs, while also supporting bring your own device (BYOD) programs. Mobile containers prevent data cross-contamination, enabling workers to use both business and personal apps on their devices.

Your business also gains increased flexibility, with the ability to use **Microsoft Outlook and Microsoft Edge browser** to support basic user deployments and policies and **Secure Mail and Secure Web** for deployments that require more advanced policies.



### 4. Empower information security to protect the enterprise against advanced threats

Digital risks and threats are growing, making it imperative for your information security team to authenticate all your users and web instances. Your team can **choose the identity provider, like Azure Active Directory (AAD) to achieve enhanced zero trust**, by verifying user identity, device location and status, and application white- and blacklisting before enabling access. Together, **Citrix and Microsoft endpoint management provide AES-encrypted micro-VPN support** for Microsoft Edge and Citrix Secure Mail to increase security for data in transit and BYOD use.



## Citrix Endpoint Management recognized as industry leader for UEM by Gartner's Magic Quadrant!

Managing your users, endpoints, and data is easier than ever with Citrix Endpoint Management and Microsoft Endpoint Manager. **Better together**, we provide the optimal mix of security, policy compliance, and management solutions to protect your business in a world of exponential data growth and mobile remote work. In addition, the deep insights provided by **Citrix Analytics** enable the security to proactively mitigate threats as they arise.

Get Citrix Endpoint Management today!

Learn more at [Citrix.com/Microsoft](https://Citrix.com/Microsoft)



<sup>1</sup> Gartner HR survey press release <sup>2</sup> Demystifying the Desktop, Pega <sup>3</sup> SANS Institute InfoSec Reading Room