Customer FAQ - Citrix - Google Chrome Enterprise Premium

Citrix and Chrome Enterprise Premium FAQ

1.   What is Citrix announcing?

Citrix has announced its deepened partnership with Google to integrate Chrome Enterprise Premium, the most trusted enterprise browser, into the Citrix® platform. This integration provides customers the most secure, simple, and cost-effective way to deliver web applications. To learn more, read the press release.

2.   What is Chrome Enterprise Premium?

Chrome Enterprise Premium is a Google Cloud solution that enhances the security of the Chrome browser environment in businesses, offering features like data loss prevention, advanced threat protection, and context-aware access controls, building upon the core Google Chrome capabilities.

3.   What value does this integration add to the Citrix platform?

With Chrome Enterprise Premium, Citrix customers can access private and SaaS web applications easily through the Citrix platform from the browser that hundreds of millions of employees already use, helping to reduce costs and improve security.

4. How does this integration benefit my organization?

Enjoy the benefits of Chrome Enterprise Premium as part of the Citrix platform, to:

- **Harness Chrome's world-class web browser:** This partnership enables Citrix customers to seamlessly deliver an enterprise browser for private and SaaS web applications without having to deploy a new or different browser to their users.
- **Deliver the next generation of secure application access:** By integrating the Secure Private Access features of the Citrix platform with Chrome Enterprise Premium, we are elevating the standard for secure enterprise browsing, providing world-class protection, observability, and efficiency for businesses worldwide.
- **Reduce costs while adding value:** Customers experience the ability to reduce costs by consolidating their preferred browser into their Citrix environment, adding even more value to their existing investment.

5. Which Citrix subscriptions will include the Chrome Enterprise Premium offering?

This offering will be included in the Citrix Platform License subscription. No additional cost will be incurred to leverage this feature.

6. Can I continue using Citrix Enterprise Browser?

Citrix Enterprise Browser™ will continue to be available in addition to Chrome Enterprise Premium until the solution has been fully integrated.

7. Are there further plans for Citrix to collaborate with Google on Chrome Enterprise Premium?

Yes, Citrix and Google are working on an exciting joint roadmap. Businesses will soon benefit from Citrix and Chrome Enterprise Premium across:

- **Malware Detection and Prevention:** advanced protection against malware, phishing, social engineering, and unauthorized data access;
- **Data Protection:** advanced Data Loss Prevention (DLP) that stops corporate data from being inadvertently or intentionally sent outside of the company, including to generative AI;
- **Centralized Management:** simplified browser management with integrated analytics and policy-driven configurations; and

- **Secure Private Access Integration:** deepened zero trust network access (ZTNA) capabilities through Citrix Secure Private Access, offering seamless, VPN-less access to private applications with enhanced protocol and network controls as well as other key features such as micro-segmentation, limiting lateral movement in an attack.

8.   Where can I get more information?

Please contact your Citrix representative to learn more.